NATIONAL GEOGRAPHIC SOCIETY'S



GREEN BUILDING INITIATIVE

RECYCLING IS A KEY PART OF OUR OVERALL GREEN BUILDING INITIATIVE

The National Geographic Society's headquarters buildings was one of the first eight originations entered into the "green building" rating system for existing buildings, developed by the US Green Building Council, known as LEED EB.

The LEED EB rating system

- Categories of Measurements
 - Sustainable
 - Water Efficiency
 - Energy & Atmosphere
 - Material & Resources
 - Indoor Environmental Quality
 - Innovation and Design
- LEED Ratings: Green, <u>Silver</u>, Gold and Platinum.

Why Recycle?

It is the environmentally correct thing to do

Improves the image of your business

Allows you to market your business as "Environmentally Friendly"

Saves you money by reducing trash removal cost by up to 68% (45%)

NGS Recycling Efforts

Nov - 2003 -- 37%

Jan - 2005 -- 45%

Our goal going forward

50% or higher

How you can take an active part in recycling

> Implement a recycling program at your workplace

Buy Green (post consumer content / recyclable)

Join professional and public service groups to share best practices and possibly create better pricing.

NGS Recycling Program

Each of our offices and work stations are equipped with a recycling container to handle the following items:

- Newspaper
- Copier paper
- Computer paper
- Window envelopes
- Telephone books
- Paperback books
- Pressboard paper/Manila folders

- White and colored uncoated paper
- Magazines (coated and uncoated)
- Junk mail
- Envelopes (except plastic)
- Coated glossy paper
- Fax paper

"If it tears you can recycle it"

Other Recyclable Materials

- Corrugated cardboard containers located in common areas for recycling of glass, aluminum, metals and plastic (numbers 1 & 2 only)
- Broken down cardboard boxes can also be left at these locations for nightly pick-up
- Four types of rechargeable batteries and wireless phones.
- > Empty toner cartridges are returned to the suppliers
- Used shipping peanuts are reused by our mail room
- > VHS tapes are sent out for recycling

Other Recyclable Materials - Cont.

- Metals (including metal studs from construction jobs)
- Carpet tiles (Recycled through Interface Carpets)
- > Ceiling tiles (Armstrong remanufactured into new ceiling tile)
- Electrical wiring and cabling
- Fluorescent lamps & ballasts
- Oil used in the building mechanical operations
- Cooking oil from food services
- Computers (Donated to staff or other non-profits)
- Used Furniture (offered to staff or other non-profits)
- Wooden pallets

* * Value your employee's suggestions * *

Include your staff in the process and they will have more of an investment in taking part in the program.

Keep your staff involved, ask them to let you know if they see something that appears wasteful or if there is an area where you can improve your recycling program.

Working together, you and your staff can create a recycle program that saves natural resources, protects the environment, and adds to your bottom line by reducing cost.